

# 2014

## COMMUNITY REPORT

### NORTH FLORIDA REGIONAL HEALTHCARE



We are with you **for life.**

When Jackson and Kennedy were born, the full spectrum of maternity care at North Florida Regional was there for them and their family. That included Labor and Delivery, Maternity Postpartum and the Level II Neonatal Intensive Care Unit.



In 2013, North Florida Regional Healthcare continued its commitment to excellence and remained dedicated to serving our community. In February, the hospital celebrated its 40th Anniversary. Then in July, the Phase IV \$62 million expansion was completed, and our new South Tower opened with 92 beds for cardiology, neurosciences, maternity postpartum and Level II Neonatal Intensive Care Unit (NICU) patients. In October, the \$1.5 million renovations of New Beginnings Labor and Delivery were completed, as well. These three milestones show growth, which is something North Florida Regional will continue to do to meet the needs of our community.

Because of the great work staff do each and every day, our hospital was recognized by The Joint Commission for the third year in a row as a Top Performer on Key Quality Measures. We also received the highest possible rating for patient safety from the Leapfrog Group.

The Diabetes Center was accredited by the American Diabetes Association for the seventh consecutive time and achieved national accreditation for providing quality diabetes education. For the third consecutive time, the Center for Obesity Surgery & Treatment attained national accreditation as a Bariatric Center of Excellence. And, The Cancer Center's Cyberknife treated its 1,000th patient during the year.

The hospital continues to improve by advancing our equipment and expanding our service lines. By early 2014, we will have a brand new Behavioral Health Center on the Fourth Floor of the North Tower along with Makoplasty® robotic surgery for both total hip and partial knee replacements.

There were many other goals that we achieved this year – too many to list. And I know 2014 will be marked with new milestones. Ultimately, our continued goal is to ensure we have a healthcare system that meets the needs of our community. Thank you to our board, medical staff, employees and volunteers who make meeting this goal possible. And thank you to our patients who continue to put their trust in us.

A handwritten signature in black ink that reads "Ward Boston III". The signature is written in a cursive style with a horizontal line under the last name.

Ward Boston III  
President & Chief Executive Officer



As Gainesville’s community hospital, North Florida Regional Medical Center (NFRMC) has continued to expand in order to increase the number of people within the community who have access to the quality, award-winning care NFRMC consistently delivers. During 2013, our \$62 million Phase IV Multi-Campus Expansion opened on July 1. The most visible part of the expansion included a new, four-story patient tower. The completion of Phase IV Expansion brought expanded, centralized areas of care for cardiovascular patients and neuroscience patients. Phase IV Expansion also included a brand new Maternity Postpartum Unit and, for the first time, a Level II Neonatal Intensive Care Unit. With the opening, NFRMC has grown to a 445-bed medical and acute care center serving residents throughout North Central Florida. In 2013, NFRMC also celebrated 40 years of service to the community. The hospital opened its doors to patients on February 6, 1973.

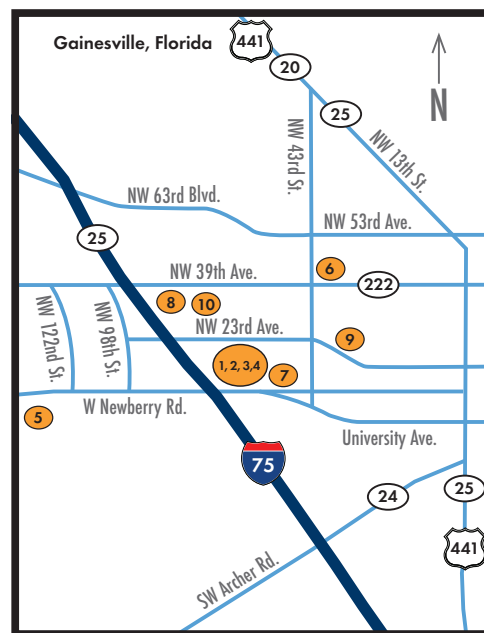
NFRMC is a part of North Florida Regional Healthcare, a healthcare system that also includes a number of other outstanding medical programs dedicated to quality healing. Those programs include the Heart & Vascular Center, Cancer Center, Women’s Center, Robotics Center, Invision Imaging, Obesity Center for Surgery & Treatment, Diabetes Center, Endoscopy Center, Sleep Disorders Center, Wound Therapy and Hyperbarics, as well as primary medical care that includes Gainesville Family Physicians, Gainesville Internal Medicine Physicians and the Senior Healthcare Centers.

North Florida Regional Medical Center is a member of Hospital Corporation of America (HCA). At its founding in 1968, Nashville-based HCA was one of the nation’s first hospital companies. Today, we are the nation’s leading provider of healthcare services, a company comprised of locally managed facilities that includes about 162 hospitals and 113 freestanding surgery centers in 20 states and England and employing approximately 199,000 people. Approximately four to five percent of all inpatient care delivered in the country today is provided by HCA facilities.

## SERVICE AREA



## LOCATIONS



- 1 North Florida Regional Medical Center (Main entrance and ER)
  - 2 The Cancer Center (NFRMC Campus)
  - 3 Gainesville Internal Medicine Physicians (NFRMC Campus)
  - 4 Gainesville Family Physicians (NFRMC Campus)
  - 5 Gainesville Family Physicians (Tioga Town Center)
  - 6 Gainesville Family Physicians (Millhopper)
  - 7 Express ER
  - 8 Senior Healthcare Center - Springhill
  - 9 Senior Healthcare Center - Crown Pointe
  - 10 Senior Healthcare Center - The Village
- Senior Healthcare Center - Melrose (not shown on map)

## COMMUNITY IMPACT SUMMARY

### 2013 Statistics

Total Patients Treated	189,803
Annual Hospital Admissions	24,424
Annual Emergency Visits	66,735
Annual Births	2,747
Total Medicaid Patients Treated	16,614
<b>Medicaid Market Share</b>	<b>20.31%</b>
Total Uninsured Patients Treated*	12,485
<b>Uninsured Market Share</b>	<b>25.10%</b>

\*Excludes Medicaid Patients Treated



With our campus growing to meet increasing patient volume, North Florida Regional Medical Center (NFRMC) depends on its dedicated team of volunteers. Married couple Pam and Emery Thrift and dozens of others like them give thousands of hours of their time each year to enhance patient care. Now, more than ever, volunteers are an important part of North Florida Regional's team of dedicated, caring professionals.

### Our Healthcare Family

Total Employees	2,273
Total Physicians	509
Total Volunteers	124



In February 2013, North Florida Regional celebrated its 40th Anniversary. To kick off that celebration, physicians, staff and volunteers gathered to reminisce about what makes NFRMC so special. People spoke about the fun parties over the years, the warm culture that NFRMC exudes and the community that continues to put its trust in our services. While all of that is so important, it's the people here who make the hospital so warm, so caring and so successful. At the celebration, we honored the 40 longest-tenured employees here at NFRMC and recognized them for their years of dedication. In this photo, those employees can be seen celebrating.

## 2013 Economic Impact

<b>Total Salaries &amp; Benefits</b>	<b>\$135,850,839</b>
<b>Cost of Charity &amp; Uncompensated Care</b>	<b>25,897,206</b>
Taxes Paid	
Federal Income Tax	19,467,956
State Income Tax	3,054,493
Indigent Care Tax	4,927,913
Sales Tax	2,695,801
Other Local Taxes	4,932,587
<b>Total Taxes</b>	<b>37,953,666</b>
<b>Capital Investment*</b>	<b>\$26,260,000</b>
<b>Total Local Vendor Support</b>	<b>34,696,835</b>
Minority & Women Owned Business Support	2,764,715
<b>Total Economic Impact</b>	<b>\$237,874,593</b>
<i>*5-year Annual Average</i>	



In 2013, North Florida Regional underwent a \$62 million expansion, which added a new patient tower to the hospital. The second floor of the patient tower is dedicated to cardiovascular patients. The third floor is for postpartum and NICU patients. And the fourth floor is dedicated to neurosciences patients. This photo was taken in a patient room on the second floor. It is warm and inviting with plenty of space for family members.

A partial list of the organizations benefiting from North Florida Regional Healthcare's involvement includes the following:

- ACORN Clinic
- Alzheimer's Association
- American Cancer Society
- American Diabetes Association
- American Heart Association
- ARC of Alachua County
- Autism Speaks
- Bonnie J. Addario Foundation
- Boys and Girls Club
- Boy Scouts of America
- Bread of the Mighty Food Bank
- Chamber of Commerce
- Donate Life America
- Economic Development Councils
- Habitat for Humanity
- HCA Hope Fund
- Healthy Start
- Hospice
- Junior Achievement
- Lake Area Ministries
- Lake City Community College
- Life Quest
- Life South Community Blood Centers
- March of Dimes
- Newberry Elementary School
- Peaceful Paths
- Retired Seniors & Volunteer Program
- Rotary
- Santa Fe College
- St. Francis House
- Susan G. Komen For The Cure
- UF Health Science Programs
- United Way
- Wish Upon A Star
- YMCA

## GIVING BACK TO OUR COMMUNITY

### Community Support



North Florida Regional Healthcare delivers a substantial impact on our community each year. In addition to hosting the annual holiday Pond Lighting, Easter Sunrise Service, Run Amuck with the Duck Lung Cancer 5k and Pink Flamingo Display for Breast Cancer Awareness Month on the shores of its Duck Pond, North Florida Regional commits significant dollars to the American Heart Association's Heart Walk. In 2013, the event was once again held on our campus, which gave us a chance to welcome thousands of people for a great event with a great cause. The annual Heart Walk raises money for cardiovascular disease research and awareness, and it is our honor to host it for Alachua County.

## Consult-A-Nurse<sup>®</sup>

Free physician referrals, health information and class registration are available by calling 1-800-611-6913. Registered nurses are available for consultation through this multi-lingual community service, sponsored by North Florida Regional Healthcare.

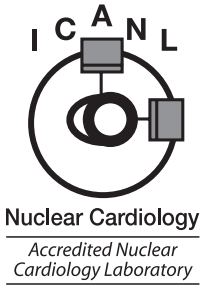
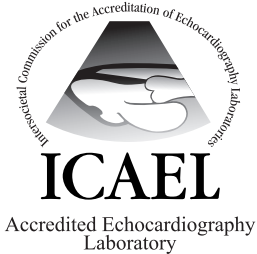


## Quality Can Be Habit Forming

North Florida Regional Medical Center is the only hospital in our community to have earned Top Performer recognition from The Joint Commission for three years in a row. As you can see, our quality recognition does not stop there. Why are we so dedicated to earning this kind of recognition? Simple. Our patients deserve it.



CERTIFIED  
Primary Stroke Center



Top Performer on  
Joint Commission  
Key Quality  
Measures  
2010 – 2012



## QUALITY & PATIENT SAFETY

### Antimicrobial Stewardship Program

In 2013, North Florida Regional marked one year since forming a program dedicated to antimicrobial stewardship. Members of the team that lead this effort marked their first anniversary by pledging to continue the efforts they say are already making a difference in the battle against drug-resistant bacteria. The team is supported by hospital leadership and includes physicians, pharmacists and nurses who specialize in infectious diseases, as well as laboratory staff.

“Our goal is to work together so that anti-infective agents are used most effectively, something that is in the best interest of all patients,” says Kathryn Hernando, PhD, a pharmacist who specializes in infectious diseases and is a member of the Antimicrobial Stewardship Team at NFRMC. “Our program includes daily monitoring by our team and collaboration with prescribing physicians to recommend adjustments that will be effective. We meet monthly in small groups and then quarterly with the entire group to look at new resistance patterns and plan initiatives to combat them.”



Members of NFRMC’s Antimicrobial Stewardship Team include Arthur Mauceri, MD, Robert Yancey, MD, Sanil Thomas, MD, Kathryn Hernando, PhD, Laura Netardus, RN, Miranda Williams, RN and Lee Padgett, MT. Not pictured is Maria Kima, MD.

One success Hernando points to is a 50 percent reduction in the use of Levaquin, an antibiotic that stops multiplication of bacteria by preventing the reproduction and repair of their genetic material. It is in a class of antibiotics called fluoroquinolones, a class that includes Cipro and Noroxin. But measuring a drop in drug usage and lowered medication costs is only a start. What the team is really interested in is connecting shortened patient hospital stays with antimicrobial interventions. That is a goal for their second year of work.

Hernando sums it up this way. “Fighting superbugs is critical. Our team had a great first year, and we’re just getting started.”

### Highest Grade Received from Leapfrog Group

During the same year that The Joint Commission honored NFRMC with its third consecutive recognition as a Top Quality Performer, North Florida Regional Medical Center was honored with another impressive award. The Leapfrog Group gave the hospital its highest rating for safety – a rating of A. More information about the Leapfrog Group and its safety ratings of hospitals in 2013 is online at [hospitalsafetyscore.org](http://hospitalsafetyscore.org).

### Meaningful Use Patient Portal



During 2013, a great deal of prep work focused on the launch the Meaningful Use (MU) Patient Portal. The goals for the portal are to improve the patient experience, encourage patient

engagement and create the technology foundation for meeting MU Stage Two requirements.

Scheduled for launch in early 2014, the MU Patient Portal will be available online, on-demand and will reflect select portions of the patient’s medical record at the hospital.

Data Available in the Patient Portal includes the following:

- Allergies and Conditions
- Medications
- Hospital Visit History
- Upcoming Hospital Appointments
- Laboratory Results
- Continuity of Care Document (CCD)
- Radiology Reports
- OE Departmental Reports
- Discharge Instructions & Summaries

Benefits to the patient include empowerment to become more actively involved in their care and improving care coordination and communication between patients and their healthcare providers.



**h2u EMPLOYEE WELLNESS**

The Occupational Health Services program at Company Care is recognized as a leader in Industrial Medicine and Occupational Health. We have a history of providing comprehensive occupational health services to major employers, municipalities and small businesses in the corporate community. Whether a company has 5 or 500 employees, we design a program to meet the company's needs. We focus our efforts on quality and are dedicated to helping each client build a healthier workforce and business. In 2012, we added an Employee Wellness Program to our list of services. To learn more, visit us online. [www.companycaregainesville.com](http://www.companycaregainesville.com)



**HCA Innovator Awards**

Marco Abuitah and Kimberly Baird were North Florida Regional's 2013 HCA Innovators Award Winners. The Innovator Awards reward employees for their innovative ideas that contribute to improvement at all levels. Awards are given in the areas of Service Excellence, Quality & Safety and Financial Impact. Kimberly's award was for her brightly covered patient box that holds valuables such as dentures and glasses. Marco's award was for his system in Telemetry that allows nurses and techs to work more efficiently. Marco and Kimberly each received a plaque and a check for \$1,000. They stand here in this photo with others in their department who shared in their joy.

**THE BEHAVIORAL HEALTH CENTER**

NORTH FLORIDA REGIONAL HEALTHCARE

To help meet a growing community need for inpatient psychiatric hospital beds, North Florida Regional Medical Center (NFRMC) began work in late 2013 on a new Behavioral Health Center. The unit will serve adult patients 18 years old and above who are in need of acute behavioral health intervention and will be located on the fourth floor of NFRMC's North Tower.

"North Florida Regional is a full-service facility and is Gainesville's community hospital, so this project is a natural expansion of our mission to provide care that is needed," says Dr. Ann Weber, NFRMC Chief Medical Officer. "Building this center is the right thing to do."



Conceptual drawings by Studio+ illustrate the look of nursing stations and patient rooms in the Behavioral Health Center.



The architect for the project is Studio+. The general contractor is Charles Perry & Partners, Inc. The project represents a total investment of \$4 million. Construction began in September of 2013 and is scheduled for completion in early February of 2014.

The 20-bed unit is designed with a focus on providing a safe, therapeutic environment in which patients and their families can heal. Nurses' stations will be positioned so that nurses can achieve maximum visual contact with patients. The layout of the unit is also designed so that patients can access needed resources with minimal walking distance. Wood grains, earth tones and artwork of natural settings are planned to create a peaceful and soothing environment.



## Primary Care & Senior Care

North Florida Regional Healthcare offers a variety of options for primary care. No matter who you are, we have a doctor for you. Our primary care providers include the following:

- Gainesville Family Physicians – NFRMC Campus
- Gainesville Family Physicians – Tioga
- Gainesville Family Physicians – Millhopper
- Gainesville Internal Medicine Physicians
- Senior Healthcare Center – Springhill
- Senior Healthcare Center – Crown Pointe
- Senior Healthcare Center – The Village
- Senior Healthcare Center – Melrose

### Gainesville Family Physicians

For more than 30 years, Gainesville Family Physicians has been serving our community by delivering expert care in areas such as family medicine, lab work, EKGs and more. In September 2012, they opened a second location in Tioga Town Center, five minutes west of North Florida Regional Medical Center. Then in 2013, the practice opened a third location in the Millhopper area. The board-certified physicians at all three locations now offer online scheduling for patients. [www.gainesvillefamilyphysicians.com](http://www.gainesvillefamilyphysicians.com)



### Gainesville Internal Medicine Physicians

Gainesville Internal Medicine Physicians is a group of Internal Medicine specialists that has been setting the standard of excellence in medical care in North Central Florida since it was established in 1994. All of its physicians are certified by the American Board of Internal Medicine. Medical care focuses on prevention, diagnosis and treatment and chronic disease management. The physicians at Gainesville Internal Medicine Physicians now offer online scheduling for patients. [www.gimpmd.com](http://www.gimpmd.com)

### Senior Healthcare Centers

Our four Senior Healthcare Centers are outpatient departments of North Florida Regional Medical Center and are recognized by The Joint Commission for upholding the highest standards of quality care. The Senior Healthcare Centers specialize in primary care for patients 65 years of age and older. To learn more, please visit [www.seniorprimarycare.com](http://www.seniorprimarycare.com).

## NF EMERGENCY SERVICES

NORTH FLORIDA REGIONAL MEDICAL CENTER



### Emergency Services

During the year 2013, physicians and clinical providers delivered care for nearly 70,000 patients in the Emergency Department at NFRMC and Express ER. Staff remain committed to delivering high quality care in the shortest time possible. In addition to delivering expert emergency care as quickly as possible, North Florida Regional is proud of the continuum of care available for ER patients who are severely ill and are then cared for by providers in Critical Care Services. The story of drowning survivor Josh Davis is a perfect example. Josh is surrounded in this photo by Critical Care Physician Adam Friedlander, ER Physician D.J. Martin and Josh's nurses in the ER and ICU who refused to give up when Josh's chances for survival seemed so slim. Today, Josh is going strong and says he'll never forget the people who saved his life.

[www.NFRMC.com/ER](http://www.NFRMC.com/ER)

## NF THE HEART & VASCULAR CENTER

NORTH FLORIDA REGIONAL HEALTHCARE



### The Heart & Vascular Center

North Florida Regional Healthcare is home to a strong and growing cardiovascular program that delivers comprehensive care to thousands of patients throughout North Central Florida. Physicians, nurses and clinical staff are dedicated to providing excellent clinical outcomes in a caring, compassionate manner in state-of-the-art facilities. Recent projects at North Florida Regional have expanded and centralized heart and vascular care. We have added catheterization laboratories on the first floor of the hospital's North Tower. Non-Invasive Diagnostic Services has been relocated to this same area. The Heart & Vascular Suite is nearby on the second floor of the new South Tower where care is provided exclusively for patients with heart and vascular conditions. Leaders of North Florida Regional believe quality care is best delivered when physicians, nurses and other providers trained in cardiovascular care work side by side in an area devoted to patients with these unique needs.

[www.NFRMC.com/heart](http://www.NFRMC.com/heart)



## NF THE CANCER CENTER

NORTH FLORIDA REGIONAL HEALTHCARE



### The Cancer Center

North Florida Regional Healthcare is dedicated to the care of cancer patients at The Cancer Center, a 25,000 square-foot state-of-the-art facility. Drs. Christopher Balamucki, Cherylle Hayes and Allison Grow use advanced technologies including VMAT Rapid Arc Therapy, Intensity-Modulated Radiation Therapy, High Dose and Low Dose Rate Brachytherapy and stereotactic radiosurgery with the CyberKnife. Our cancer program is accredited by the American College of Surgeons Commission on Cancer as a comprehensive community cancer program and is a SAVI Center of Excellence for Advanced Partial Breast Irradiation (APBI). Our multidisciplinary oncology team is dedicated to cancer prevention, early detection, timely diagnosis, optimal treatment, rehabilitation and support. At North Florida Regional, we embrace clinical research, new technologies and therapeutic advances for one very important goal – helping our patients beat cancer. More information about our program is on our website.

[www.cancergainesville.com](http://www.cancergainesville.com)



## NF THE WOMEN'S CENTER

NORTH FLORIDA REGIONAL HEALTHCARE



### The Women's Center and New Beginnings

The Women's Center at North Florida Regional offers comprehensive health and wellness services specifically centered on women's needs. Established more than 20 years ago, The Women's Center includes maternity services, surgery facilities, physician offices and a diagnostic center. The hospital's expansion in 2013 added a Level II Neonatal Intensive Care Unit and 20 brand new postpartum rooms in our South Tower. Also in 2013, New Beginnings Labor and Delivery completed \$1.5 million in renovations of the unit and delivery rooms, where each month, approximately 200 mothers deliver their babies. In 2013, more than 2,700 babies were delivered here. From the opening in 1990 through December 2013, the number of births totals more than 44,000. [www.northfloridababy.com](http://www.northfloridababy.com)



## THE ROBOTICS CENTER

NORTH FLORIDA REGIONAL HEALTHCARE



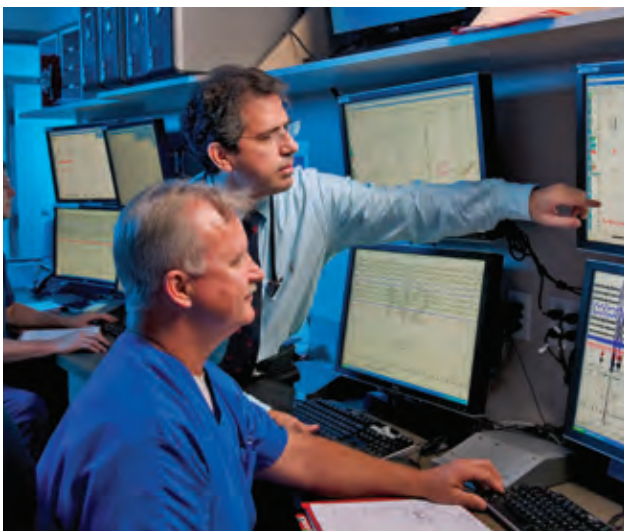
### The Robotics Center

At The Robotics Center of North Florida Regional Healthcare, the day has truly arrived when expert physicians use advanced robotic technology to heal their patients in a better way. For our patients, it means less pain, smaller incisions, less time in the hospital and less time away from home and work. North Florida Regional Medical Center is home to two da Vinci robotic surgical systems, which provide surgeons added precision, dexterity and control. Gynecology, Gynecologic Oncology, Urology and Weight Loss Surgery patients can get back to their lives faster without the usual recovery following major surgery. Another example of revolutionary robotic technology is the CyberKnife. Combining two advanced technologies, the CyberKnife makes it possible to remove cancer without a single incision. Robotic-assisted devices include O-Arm Imaging Technology for Spine Surgeries, LandmarX Element ENT Guidance System (IGS) and MAKOpasty® for Partial Knee Replacement and Total Hip Replacement. North Florida Regional is a leader in North Central Florida with a large-volume robotics program where expert physicians are committed to excellent outcomes in a safe environment that patients can rely on.

[www.NFRMC.com/robotics](http://www.NFRMC.com/robotics)

## THE SLEEP DISORDERS CENTER

NORTH FLORIDA REGIONAL HEALTHCARE



### The Sleep Disorders Center

Accredited by the American Academy of Sleep Medicine (AASM), North Florida Regional's Sleep Disorders Center offers a wide range of diagnostic and therapeutic services that blend state-of-the-art technology with the comforts of home. The center provides a modern, well-equipped facility, specially designed for the diagnosis and treatment of sleep disorders, including sleep apnea, restless legs syndrome, narcolepsy and parasomnias, such as REM Behavior Disorder. The Sleep Disorders Center has six testing suites, including two ADA accessible suites that accommodate patients in wheelchairs. Our comfortable rooms are furnished with queen beds, large sleeper recliners and private baths. Flat screen televisions and wireless internet make your stay here feel like home. The Sleep Disorders Center is accredited for both on-campus testing and Home Sleep Testing (HST). While on-campus testing remains the gold standard, we can provide HST if required.

[www.NFRMC.com/sleep](http://www.NFRMC.com/sleep)



ACCREDITED  
MEMBER CENTER

## NF CENTER FOR OBESITY SURGERY AND TREATMENT

NORTH FLORIDA REGIONAL HEALTHCARE



Laura and Mitchell regained their health after weight loss surgery and are among thousands of patients who have chosen the Center for Obesity Surgery & Treatment at North Florida Regional.

## Center for Obesity Surgery & Treatment



For more than 30 years, our physicians and staff of The Center for Obesity Surgery & Treatment at North Florida Regional Healthcare have provided care for patients who chose weight loss surgery to help them achieve a healthy life. Our center is accredited by a joint program of the American College of Surgeons and the American Society for Metabolic and Bariatric Surgery. Centers which have this accreditation must meet rigorous quality indicators and outcomes to ensure a high caliber of care is provided to patients. We offer four different types of weight loss surgery procedures – Sleeve Gastrectomy, Gastric Bypass, Laparoscopic Adjustable Gastric Banding (Lap-Band®) and Band over Bypass. Each patient is different and can discuss the different options with our physicians and medical staff. More information about surgery options, physicians and staff is available on the center’s website. [www.northfloridaweightloss.com](http://www.northfloridaweightloss.com)

## NF NEUROSCIENCE CENTER

NORTH FLORIDA REGIONAL HEALTHCARE



## Neuroscience Center

The 4th Floor of our new South Tower is dedicated exclusively to neuroscience patients. This includes patients who come to us for spine surgery, who have experienced a stroke or who experience a variety of neurological conditions. Physicians, nurses and other clinical providers specially trained to work with this group of patients deliver advanced, dedicated care. Our high-volume spine surgery program offers a number of procedures designed to relieve debilitating back and neck pain. The Joint Commission certifies North Florida Regional as a Primary Stroke Center. Recently, North Florida Regional invested in Medtronic® StealthStation™ technology to assist surgeons in performing minimally invasive brain and spine surgery. Other advanced technology already in place includes the O-Arm, Intraoperative Neuromonitoring and Neurophysiology, as well as Leica neurosurgical microscopes for microsurgery. [www.NFRMC.com/neuroscience](http://www.NFRMC.com/neuroscience)

Designated as a



*MAKOplasty features a patient-specific visualization system and proprietary tactile robotic arm technology that is integrated with intelligent surgical instruments. It assists surgeons in pre-planning and in treating each patient uniquely with a consistently reproducible procedure.*



## Orthopedic Care

Five thousand orthopedic procedures are performed annually at North Florida Regional Medical Center, and we thank our patients for trusting us with their care. Orthopedic surgeons at North Florida Regional Medical Center continue to take advantage of advanced technology to raise even further the level of quality for patients having surgery to relieve joint pain. The latest technology to arrive is MAKOplasty® for partial knee replacement and total hip replacement. We are the only hospital in Gainesville to offer this innovative solution. Orthopedic surgeons use it to deliver a new level of precision that can restore patients' mobility and active lifestyle. MAKOplasty features a patient-specific visualization system and proprietary tactile robotic arm technology that is integrated with intelligent surgical instruments. More information about MAKOplasty is online. [www.NFRMC.com/MAKO](http://www.NFRMC.com/MAKO)

Designated as a

**Blue  
Distinction®  
Center+**  
for Knee and Hip Replacement



## Imaging Services

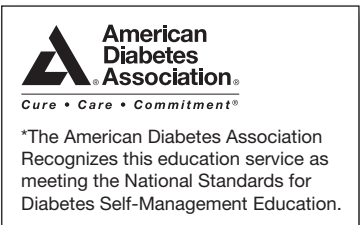
North Florida Regional Healthcare provides a comprehensive array of imaging services for inpatients at North Florida Regional Medical Center and for outpatients at Invision Imaging, located nearby on the hospital campus. Invision Imaging is equipped with the latest generation 64-slice CT scanner to produce a number of diagnostic services, including CT coronary angiography, CT calcium scoring, CT colonography, CT enterography and CT lung screening. They also offer advanced 3T High Definition MRI, which can be an excellent diagnostic tool when looking at the brain or central nervous system. PET (Positive Emission Tomography) combined with CT is also available and allows physicians to pinpoint the location of cancer within the body before making treatment recommendations. Other diagnostic imaging services available through the North Florida Regional Healthcare campus include bone density/dexa, digital mammography, echocardiogram, EKG, fluoroscopy, MRA, nuclear medicine, ultrasound and X-Ray.



Staff at The Diabetes Center added a Diabetes Support Group in 2013. More information about the support group and other services available is online. [www.NFRMC.com/diabetes](http://www.NFRMC.com/diabetes)

## The Diabetes Center

The American Diabetes Association reports that more than 25 million Americans have diabetes, and only one in three are aware of their diabetes. While diabetes is often a hereditary condition, it is still possible to develop diabetes even with no known family history. In many individuals, Type 2 diabetes is often preventable through regular medical checkups and a healthy lifestyle. On every National Diabetes Alert Day, the Diabetes Center at North Florida Regional offers free diabetes screenings for adults. The event, which is held annually, is intended to both increase diabetes awareness and to serve as a wake-up call to Americans. In 2013, The Diabetes Center was accredited by the American Diabetes Association for the seventh consecutive time and achieved national accreditation for providing quality diabetes education.



## Wound Therapy & Hyperbaric Services

At Wound Therapy Services of North Florida Regional Medical Center, specialists assist with the diagnosis and treatment of wounds that lead to wound healing, for even the most difficult-to-heal wounds. The experts at Wound Therapy Services use the latest research to make the healing process shorter and simpler. We specialize in healing wounds, including the following:

- Diabetic Ulcers
- Vascular Wounds
- Wounds resulting from Trauma
- Post-surgical Wounds
- Dog and Spider Bites

Hyperbaric Oxygen Therapy (HBO) is also available and is a mode of therapy in which the patient lies in an enclosed chamber. The patient breathes pressurized, 100 percent oxygen, allowing more oxygen to be forced into the body's tissue. This additional oxygen can augment bacterial clearing and enhance the healing process.



## OUR FACILITIES AND SERVICES

### North Florida Regional Healthcare

- The Cancer Center
- Invision Imaging
- The Endoscopy Center
- Surgical Pavilion
- Gainesville Family Physicians
- Heart & Lung Surgery Specialists
- Gainesville Internal Medicine Physicians
- Gainesville GYN Oncology

### North Florida Regional Medical Center

- 445-bed acute care
- 24-Hour Emergency Services
- Accredited Cancer Program
- Accredited Stroke Program
- Accredited Chest Pain Center
- Cardiovascular Program
- da Vinci Systems for Minimally-Invasive Surgery
- Imaging Services
- Level II Neonatal Intensive Care Unit
- Neuroscience and Stroke Program
- Orthopedic and Spine Surgery
- Wound Therapy & Hyperbaric Services
- The Women's Center**
- The Heart & Vascular Center**
- The Robotics Center**
- The Diabetes Center**
- The Sleep Disorders Center**
- The Neuroscience Center**
- The Behavioral Health Center**
- New Beginnings Maternity**
- Express ER**
- Senior Healthcare Centers**
- Obesity Center for Surgery & Treatment**

# LOOKING TO THE FUTURE



The face of North Florida Regional Medical Center changed dramatically with the opening of our new, four-story patient tower on July 1, 2013. The hospital first opened 40 years earlier on February 6, 1973.

As 2013 came to a close, construction crews were back inside North Florida Regional Medical Center as leaders turned their attention to a critical need in the community – a need for more inpatient psychiatric hospital beds. The Behavioral Health Center will be located on the Fourth Floor of the hospital's North Tower. Scheduled to open on February 17, 2014, the unit will serve adult patients 18 years old and above who are in need of acute behavioral health intervention.

Just a few months before construction on The Behavioral Health Center began, North Florida Regional completed its \$62 million Phase IV Multi-Campus Expansion. Phase IV added a four-story patient tower, increasing the hospital's overall capacity to 445 beds. All patient rooms in the new tower are private rooms.

"Phase IV was a continuation of our vision, and seeing it open for patients was very satisfying," says Ward Boston III, President & CEO of NFRMC. "Physicians and staff now work together at an even higher level because of our work to expand and centralize care."

The entire Second Floor of the South Tower is devoted to caring for cardiovascular patients. In addition to the additional patient care area on the Second Floor of the new

tower, renovations within the existing hospital have made it possible for all aspects of heart care to happen in adjacent areas. This continuum of care is designed to elevate the quality of treatment and the overall patient experience.

The Fourth Floor of the South Tower is home to the Neuroscience Suite and provides care exclusively for patients having spine surgery, those who have experienced a stroke and those with a variety of neurological conditions.

A beautiful Maternity Postpartum Unit is located on one side of The Third Floor of the South Tower. A new Level II Neonatal Intensive Care Unit is adjacent to Maternity Postpartum on the Third Floor. This significant investment in care for women and children

is a natural continuation of what began nearly 30 years ago with the opening of The Women's Center at North Florida Regional. Leaders say future growth in services for women and children is a natural next step for programs that have been recognized nationally for delivering quality care patients can rely on.

"We are focused on delivering quality care that is patient-centered," Boston says. "That focus will guide our growth now and in the future."





## NORTH FLORIDA REGIONAL HEALTHCARE LEADERSHIP

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