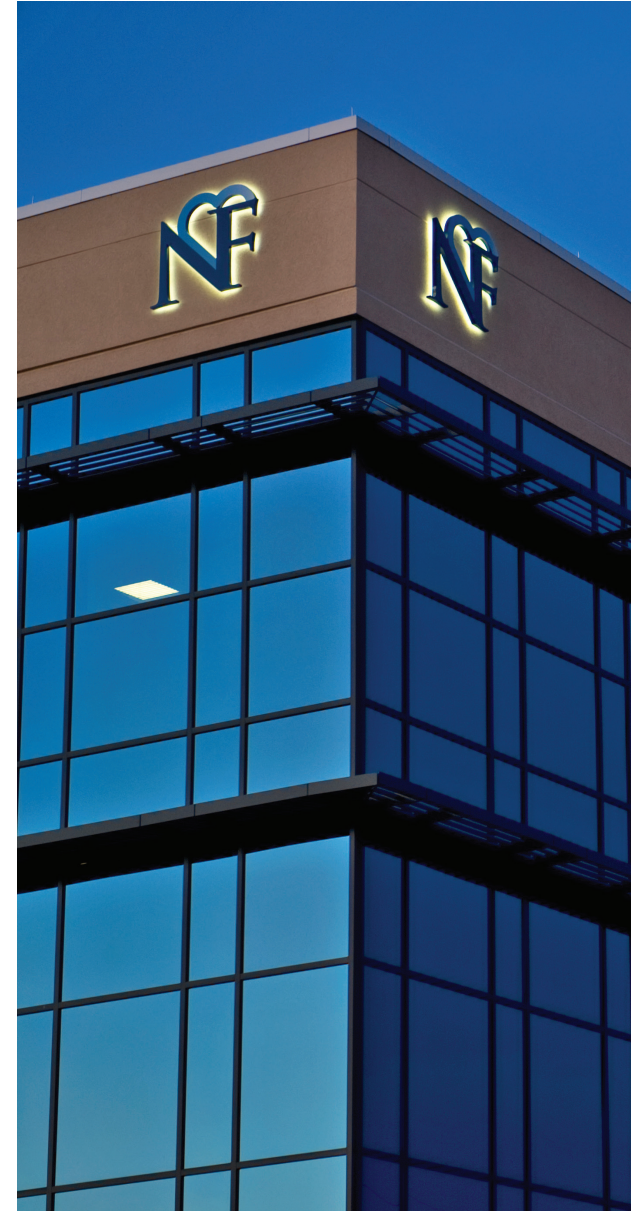


NORTH FLORIDA REGIONAL MEDICAL CENTER IS BIGGER AND BETTER THAN EVER.

In this 40th Anniversary Year of healing, caring, giving and serving in our community, we are proud to announce the completion of our \$62 million Phase IV Expansion. You are among the very first to see it. We are excited for you to understand our vision for the future of healthcare in our community.

Please feel free to visit all of the areas that are a part of this expansion. Get a behind-the-scenes look into our Level II Neonatal Intensive Care Unit, as well as advanced diagnostic and clinical care areas for cardiovascular and neuroscience patients. Our staff will be waiting to talk with you and answer your questions. What you will see, in addition to 92 new all-private patient rooms, is a careful design for clinical integration and collaboration that raises the care we provide to an entirely new level.

Welcome to the new North Florida Regional Medical Center.



North Florida Regional is Gainesville's only Top Performer on Key Quality Measures recognized by The Joint Commission

At North Florida Regional, we are committed to quality and are recognized for that commitment by some of the most respected organizations in healthcare. The Joint Commission, the nation's leading accreditor of healthcare organizations, recognizes North Florida Regional Medical Center for being among the nation's best for heart attack, heart failure, pneumonia and surgical care. We are proud to be the only hospital in Gainesville to receive this recognition two years in a row.

www.NFRMC.com



WELCOME TO THE OPENING OF ... THE NEW NORTH FLORIDA REGIONAL MEDICAL CENTER



CHAMBER AFTER HOURS JUNE 20, 2013

Our prize drawings this evening will be for an iPad and an iPad mini. We will draw for the prizes at 7:00 p.m. Please make sure you turn in business cards prior to the drawing. To increase your chances of winning either prize, you may leave business cards with a representative of the Chamber of Commerce when you arrive and also with hospital staff as you tour various locations of our Phase IV Expansion.



NF THE HEART & VASCULAR CENTER

NORTH FLORIDA REGIONAL HEALTHCARE

North Florida Regional Healthcare is home to a strong and growing cardiovascular program that delivers comprehensive care to thousands of patients throughout North Central Florida. Physicians, nurses and clinical staff are dedicated to providing excellent clinical outcomes in a caring, compassionate manner in state-of-the-art facilities.

Our Phase IV Expansion includes expanded catheterization laboratories, as well as a new location for Non-Invasive Diagnostic Services. To visit these areas, enter The Heart & Vascular Center on the main floor of our North Tower.

After visiting The Heart & Vascular Center facilities in the North Tower, cross over the South Terrace and take the elevator to the 2nd Floor of the new South Tower. Staff will be waiting to welcome you to the Heart & Vascular Suite to share what this state-of-the-art unit means for cardiovascular patients.

Beverages, heavy hors d'oeuvres, a chocolate fountain and a very special, historic cake are waiting for you to enjoy.

You will also find the band *Amusica* ready to entertain you.

Welcome to The Heart & Vascular Center.



NEW BEGINNINGS

The maternity program at North Florida Regional is growing thanks to all of the families who put their trust in us. Our Phase IV Expansion includes a new Level II Neonatal Intensive Care Unit (NICU). After visiting the 2nd Floor of the South Tower, take the elevator to the 3rd Floor. When you get off, you'll be in New Beginnings. The first rooms you will see are designated for postpartum moms, babies and their visitors. If you continue to walk through the unit, you'll be able to view our 12-bed NICU at the end of the hall.

State-of-the-art medical care is essential for both pregnant women and newborns, and this is especially true when a baby is born premature or with medical issues. Our NICU staff is committed to providing babies with the care they need and deserve. At New Beginnings, we believe in a family-centered approach for the care of newborns. We encourage parents and caregivers to work closely with our neonatologists, nurses and therapists because we believe that families are an integral part of the healthcare team.

As you walk through this area, enjoy music from vocalist Sarah Furse and guitarist Jacob Furse, who will be singing and playing throughout the evening.

Welcome to New Beginnings.



NF NEUROSCIENCE CENTER

NORTH FLORIDA REGIONAL HEALTHCARE

The 4th floor of our new South Tower will be dedicated exclusively to neuroscience patients. This includes patients who come to us for spine surgery, who have experienced a stroke or who experience a variety of neurological conditions. Physicians, nurses and other clinical providers specially trained to work with this group of patients will deliver advanced, dedicated care.

Our high-volume spine surgery program offers a number of procedures designed to relieve debilitating back and neck pain. The Joint Commission certifies North Florida Regional as a Primary Stroke Center.

Recently, North Florida Regional invested in Medtronic® StealthStation™ technology to assist surgeons in performing minimally invasive brain and spine surgery, which causes less damage to the patient's surrounding tissue. Other advanced technology already in place includes the O-Arm, Intraoperative Neuromonitoring and Neurophysiology, as well as Leica neurosurgical microscopes for microsurgery.

As you visit this area, enjoy strolling violinists Douglas and Jennifer Bennion, who will bring the peaceful sounds of their music to this special place of healing.

Welcome to the Neuroscience Center.